

Why Buy Lake County Bartletts?

Exceptional Display Characteristics

Lake County Bartletts have an elongated classic pear shape, clear fruit finish, light green background color, and the occasional presence of red blush. Their excellent appearance boosts retail sales.

Eating Quality Promotes Repeat Sales

Lake County's unique mountain climate combines a hot, dry month preceding harvest with cool nights. These conditions produce a pear with superior texture, higher sugars, and uniform ripening characteristics, which all make Lake County Bartletts a joy to eat. Superior eating qualities will increase repeat sales.

Shelf Life Allows Breaking Displays

Lake County Bartletts have historically been recognized for having a good shelf life. Their color breaks from green to yellow at higher pressures than pears from other Bartlett regions. Displays stay breaking to yellow for an extended period of time, allowing retailers to successfully market breaking pears without experiencing unnecessary shrink. Breaking Bartlett displays far outsell green displays.

Other Varieties and Pack Styles

Lake County offers the full spectrum of pear varieties to satisfy your entire pear category needs. Most shippers offer a wide selection of pack styles. Lake County Shippers offer retailers the ease of one stop shopping.

Service Driven Shippers

Most Lake County Shippers offer consolidation in the San Joaquin Valley for ease of trucking on small orders.

VARIETY	JULY	AUG	SEPT	OCT	NOV	DEC
Bartlett						
Bosc						
Golden Bosc						
Red Crimson						
Sensation						
RosiRed						
Comice						
Seckel						

